

UNIT 2 LECTURE 4

VOCABULARY

LIST OF SOME COMMONLY USED AND ASKED WORDS IN COMPETITIVE EXAMINATIONS:



1. QUIXOTIC

Pronunciation: kwik-sot-ik

Meaning: Not sensible about practical matters; idealistic and unrealistic

Synonyms: dreamy, foolish, impractical, impulsive, unrealistic

Antonyms: hardheaded, hard-nosed, toughminded, unsentimental; practical, pragmatic Usage: Our quixotic prime minister may need Labour to save him in Europe



o 2. TRANSGRESS

Pronunciation: trans-gres **Meaning:** To break a law.

Synonyms: infringe, violate, trespass, disobey,

contravene

Antonyms: comply, acquiesce, comply, acquire, obey Usage: The officers should be careful not to transgress human rights

• 3. SOMNIFEROUS

Pronunciation: som-nif-er-uh s **Meaning:** Tending to produce sleep. **Synonyms:** soporific, somnific, somnolent, drowsy, slumberous

Antonyms: simulative, awakening, invigorating, refreshing, reviving

Usage: Ms. Schwend's play "The Other Thing," at Second Stage uptown last year, turned thrilling after a somniferous first half (source: New York Times)



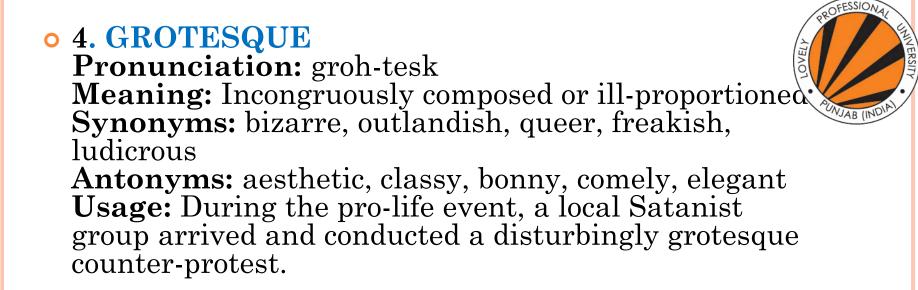
POLL QUESTION:

Which of the below is the possible synonym for **SOMNIFEROUS**

- a. Awakening
- b. Reviving
- c. Refreshing
- d. drowsy

ANSWER

o drowsy



o 5. CAMARADERIE

Pronunciation: ka-muh-raa-duh-ree **Meaning:** a feeling of friendship and trust among a group of people who work together or share an experience

Synonyms: companionship, intimacy, comradeship, jollity

Antonyms: gloom, dislike, hate

Usage: There is a spirit of camaraderie between officers and men in Frjus that one never sees in native regiments of the British army.

POLL QUESTION

Choose the word which is most opposite in meaning to the word **GROTESQUE**

- a. Queer
- b. Bizarre
- c. Elegant

ANSWER

Elegant

6. UNPRECEDENTED

Pronunciation: uhn preh suh duhn tuhd



Meaning: without previous instance; never before known or experienced; unexampled or unparalleled Synonyms: unusual, unrivalled, uncommon, unmatched Antonyms: regular, usual, unexceptional Usage: Put before the people of America the leading facts relating to this *unprecedented* and enormous visitation of calamity.

7. SUCCOR

Pronunciation: suhk-er

Meaning: help; relief, assistance.

Synonyms: sustenance, aid **Antonyms:** obstruction, hurt, hindrance **Usage:** For the moment, therefore, he could do nothing more but look for *succor*.







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Help given to someone, especially someone who is suffering or in need. Succor = Shakkar Simple. In times of distress, we need the sugar of relief, don't we?

SUCCOR

8. EGREGIOUS

Pronunciation: ih-gree-juhs, -jee-uhs

Meaning: outstandingly bad; shocking.



Synonyms: extraordinary in some bad way; glaring; flagrant: **Antonyms**: tolerable, moderate, minor, unnoticeable.

Usage: The **egregious** mistake these couples made was not spending enough time seriously planning for a lifetime together in marriage.

9. TACITURN

Pronunciation: 'ta-sə- tərn

Meaning: reserved; saying little; A taciturn person does not say very much and can seem unfriendly.

Synonyms: Close, Silent, Uncommunicative

Antonyms: blabby, chatty, communicative, conversational

Usage: A taciturn man, he replied to my questions in monosyllables.

10. DISCERNING

Pronunciation: di-'sər-niŋ

Meaning: showing insight and understanding

Synonyms: Perceive, recognize

Antonyms: unperceptive, unwise

Usage: portions of these discerning travel guides are available to the everyman for free on Apple Maps.

11. ANACHRONISTIC

Pronunciation: uh-nak-ruh-nis-tik

Meaning: Out of the context of time, out of date

Synonyms: antiquated, archaic, out-of-date, outmoded, ancient, fossil

Antonyms: current, in vogue, contemporary

Usage: The New York Sun printed a letter, not long ago, in which the drawings were declared to be anachronistic.



POLL QUESTION

How would you best describe the things in this picture?

A. GROTESQUEB. TREACHEROUSC. ANACHRONISTIC



ANSWER

ANACHRONISTIC

12. COALESCE

Pronunciation: kow-uh-les

Meaning: to blend or come together

Synonyms: incorporate, join, merge, cleave

Antonyms: remove, loosen, disjoin, disconnect

Usage: The two nuclei come into contact and coalesce, and we have thus a new cell with its sixteen chromosomes complete.

13. INADVERTENTLY

Pronunciation: "IN"- "uhd" - "VUR" - "tuhnt- "lee"

Meaning: 1. unintentionally; without meaning to 2. Through lack of attention; without anyone noticing:

Synonyms: negligently, recklessly, heedlessly, and rashly

Antonyms: careful, observant, accurate

Usage: I'm worried that we might be inadvertently watering down the quality of the data.



14. LACKLUSTRE

Pronunciation: lak- lə-stər
Meaning: lacking force, brilliance, or vitality
Synonyms: obscure, unimaginative, somber, lusterless
Antonyms: lively, shining, and enthusiastic
Usage: He has already been blamed for his party's lackluster performance during the election campaign

15. SUCCINCT

Pronunciation: suhk singkt

Meaning: marked by compact precise expression without wasted words Synonyms: brief, concise, telegraphic Antonyms: wordy, diffuse, and verbose Usage: Together, the equations formed a succinct theory now known as the Standard Model of particle physics.

16. SURREPTITIOUS

Pronunciation: suh-ruhp-ti-shuhs

Meaning: done secretly,

Synonyms: clandestine, behind the scenes, sneaky, undercover

Antonyms: open, overt, public

Usage: She seemed to be listening to what I was saying, but I couldn't help noticing her surreptitious glances at the clock.





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"Finally, a succinct corporate mission statement."

17. BELLIGERENCE

Pronunciation: buh ·li juh ruhns
Meaning: the wish to fight or argue
Synonyms: aggression, defiance, quarrelsomeness
Antonyms: nonaggression, pacifism, friendliness, geniality
Usage: Terrorism is a new and unprecedented form of belligerence, a new form of war.

18. VICISSITUDE

pronunciation: vi-sis-i-tood, -tyood

Meaning: a change or variation occurring in the course of something; interchange or alternation

Synonyms: variation, fluctuation, permutation, alteration, diversity

Antonyms: uniformity, stability, similarity, stagnation, conformity

Usage: However, our ancestors concluded that the vicissitude could be corrected by better government.

19. ELOQUENCE

Pronunciation: eh-luh-kvns

Meaning: the art or power of speaking or writing in a forceful and convincing way

Synonyms: articulacy, rhetoric, fluency

Antonyms: incompetence, weakness, inability

Usage: millions have been inspired by the eloquence of Martin Luther King's "I Have a Dream" speech





Which word best describe this picture?

A. ELOQUENCEB. EGREGIOUS



20. TREACHEROUS

Pronunciation: treh chuh ruhs

Meaning: Treacherous means not trusted or dangerous; likely to betray trust



Synonyms: unfaithful, deceptive, perilous, misleading

Antonyms: harmless, true, reliable, honest

Usage: His stabs are delivered like those of a bravo, who hides his face as he deals his treacherous blow

21. JUXTAPOSE

Pronunciation: juhk stuh powz

Meaning: to place (different things) side by side (as to compare them or contrast them or to create an interesting effect)

Synonyms: colligate, appose, bring together

Antonyms: discrete, apart, detached, isolate, disconnected Usage: It is interesting to juxtapose the lifestyle of today's teenage generation with their grandparents' generation.

22. ELUCIDATE

Pronunciation: uh loo suhd eit
Meaning: to give a clarifying explanation.
Synonyms: explain, illuminate, explicate
Antonyms: confuse, obscure, conceal, be vague
Usage: He gave himself out as an angel sent from God to elucidate the prophecies.

23. ADUMBRATE

Pronunciation: a duhm breit

Meaning: to give only the main facts and not the details about something, especially something that will happen in the future Synonyms: outline, suggest, obfuscate, portend, foretell Antonyms: illuminate, brighten, Lighten, Usage: The recent development adumbrates a world - wide revolution in computer technology.





ELUCIDATE

Always good to clarify matters! After all, that is what elucidate means.





• 24. SUBSERVIENCE

Pronunciation: suh b-sur-vee-uh nt



Meaning: The quality, character, or condition of being servilely following another's behests Synonyms: servility, obedience, subjection, docility, humility Antonyms: domination, obstinacy, sovereignty, arrogance, balkiness Usage: Ordinary people can defeat the Right, but doing so will require ending our subservience to the Democratic Party

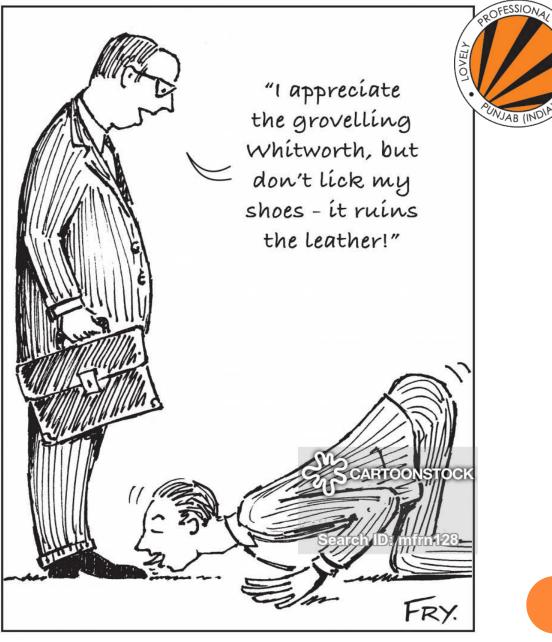
• 25. REPERCUSSION

Pronunciation: ree puh kuh shn

Meaning: an unintended consequence of an event or action, especially an unwelcome one. **Synonyms:** consequence, outcome, **Antonyms:** helplessness, impotence, impotency, powerlessness, weakness **Usage:** The repercussions of world events were seen on the stock market price.

Which of the word best describe the picture?

A. ELUCIDATIONB. BELLIGERENCEC. SUBSERVIENCE



ANSWER

SUBSERVIENCE

IMPORTANT WORDS USED IN EDITORIALS OF REPUTED NEWSPAPERS



1. **Unscrupulous** Without principles, Unethical **Usage:** His internal policy was blind, reckless and unscrupulous, and inevitably led to disaster.

2. Incumbent Necessary as a duty

Usage: The incumbent president faces problems which began many years before he took office.3. Teetering Moving unsteadily

Usage: Their economy is teetering on the brink of collapse 4. **Colloquially** Informal language

Usage: The people who write parking tickets in New York are known colloquially as "brownies".

5. Intransigent Refusing to change one's views**Usage:** They put pressure on the Government to change its intransigent stance.

6. Milieu Surroundings

Usage: The manager develops an understanding of his milieu by piecing together all the scraps of data he can find.

7. Envisaged Visualized

Usage: It is hard to **envisage** us having political arrangements that do not include nation-states.

8. Saddled Burdened

Usage: Companies saddled with high debt have become inviting targets for cash-rich competitors.





9. Scragged Strangled

Usage: These scragged posts show that freedom of speech is still a contentious issue, but freedom of speech means nothing unless we grant it to people we dislike.

10. Remunerative A benefit in monetary terms **Usage:** Poverty arises because of the lack of remunerative and secure forms of employment.

COMMON PHRASES AND TERMS USED IN BUSINESSES AND CORPORATES





1. Blue sky thinking

The archetypal piece of office jargon, the term "blue sky thinking" is another way of expressing the idea of "thinking outside the box".

2. Bleeding Edge

This is one I've been hearing more and more lately. When being "cutting edge" isn't quite enough, we get this term for being ahead of trends.

3. Move the Needle

This term is often used in sales or marketing, when a certain amount of effort is required to make a noticeable difference.



4. Ballpark

People use ballpark to mean "estimate of an amount." They may want to know a ballpark number based on



your best guess with the data you have at the time. You may even hear it as a verb: "Let's ballpark the quarterly figures."

5. Incentivize

Employees don't always love their work. That's why employers often incentivize productivity – using incentives to make employees more productive. These incentives often include public recognition, job promotions, or pay raises. Companies also incentivize customers to return with customer loyalty programs and discounts.

6. Low-Hanging Fruit

When picking fruit from a tree, the low-hanging fruit are the easiest to reach. That's what corporations mean when they direct you to go after the low-hanging fruit: reach the easiest customer base or project objective possible before going after a more challenging goal.

7. Make it disruptive

It better be BIG, and make us money, fast.



8. We're sticking to our core competency

We poked around and have proven ourselves incompetent in other areas.

9. Customer-centric

A popular term because it makes people sound smart and caring. Plus, there's alliteration in there.

10. Cut corners

The new filing system won't work if we cut corners.

"To cut corners" is to complete a task in a fast and careless way. To do something without paying attention to details, thereby making mistakes or causing new problems.

11. Call it a day

Right team, we've made plenty of progress, I think it's time to **call it a day**!

The trial hasn't worked, I'm afraid we're going to have to **call it a day**.

To "call it a day" means that you are giving up on something. This can refer to taking a break on a project because you have reached a good point to stop, or to stopping something completely. It can be negative or positive, depending on the context.

Taken literally, it is a phrase stating that the working day is officially over: that was a whole day, I declare that day finished!

12. Keep me in the loop

Keep Stuart **in the loop** when discussing the merger, please.

Keep me in the loop on decisions about the targets for the next quarter.

To "keep me/her/him/them in the loop" means to keep someone involved and updated about developments in a project. It comes from "looping" someone into an email chain — that is, cc'ing them into the digital conversation. Check out our **guide to writing emails in English** for more on this.

You can "keep someone in the loop" by informing them of what happens in meetings, and alerting them when decisions are made.



13. Get the ball rolling

Hopefully we can **get the ball rolling** on the new pitch next week.

To "get the ball rolling" means to get started on something; to begin making meaningful progress

14. Due diligence

We've done our **due diligence** and none of the other contractors seem more qualified.

Until very recently, "due diligence" was a term only used in a legal context. It used to describe the action that is considered reasonable for people to take in order to stay safe, and on the correct side of the law.

In business jargon, "due diligence" refers to the necessary research behind a good decision. If you have done your "due diligence," then you have given an issue the attention it deserves and weighed alternatives to the solution you intend to take.



POLL QUESTION

Let's both gather some information, and we can tomorrow afternoon.

- A. Keep in touch
- B. Touch and go
- c. Touch base

ANSWER

Touch base

POLL QUESTION

In a meeting, you hear someone say 'let's wrap this up.' What do they mean?

- A. It's time to finish the meeting.
- B. They want to sum up what people have already spoken about.
- c. They want to gift wrap a present for the boss.
- D. It's time to order taco wraps (a type of Mexican food).

ANSWER

It's time to finish the meeting.

POLL QUESTION

What does 'pull your weight' mean?

A. To work as hard as other people.

- B. To make your briefcase heavier.
- c. To make sure you diet at work.

THANK YOU FOR LEARNING!